

**Sulzer Metco on the Expansion Track in China**

The Swiss company, a leading surface engineering solutions provider, recently opened up a new 12,000m<sup>2</sup> facility in Shanghai's Anting automotive hub. The new plant includes a material laboratory enabling Sulzer Metro to work on tailor-made coating solutions for the Chinese market. After successfully establishing a subsidiary in the centre of China in Shiyan (Hubei), Sulzer Metco is planning to open another site in North China within the coming year. "The new facility is three times bigger than our previous site", states Martin Tempus, general manager of Sulzer Metco Shanghai. "We now employ more than 220 workers in Shanghai, and we believe we can double this number within five years." The high-tech company offers coating equipment, materials and services such as heat-treatment and thermal spray, carbon and PVD coatings to enhance quality and durability of parts in the automotive, aerospace, power generation, machine tool and oil & gas industries.

**New Managing Director at Strikowestofen Asia**

With effect by 23<sup>rd</sup> of July the former MD Kari Rannisto had left the company in Taicang, and Mr. Rainer Erdmann was appointed as managing director Asia. Mr. Erdmann has a rich track record within the aeronautic and automobile industry in Asia. StrikoWestofen is a global manufacturer of thermal processing technology for the light metal casting industry and provides solutions for die casting, gravity casting, sand casting and low pressure casting.

**HARTING Holds 2013 Asia Marketing Communications Department Annual Meeting**

The 2013 HARTING Asia Marketing Communications Department Annual Meeting was held from July 29<sup>th</sup> to Aug 2<sup>nd</sup> in Hong Kong. This time, Ms. Sabine Chmielewski (third from right in the photo), who is the new central area manager communication and public relations from HARTING headquarters in Espelkamp, Germany, attended the meeting as well. The meeting mainly focused on the following topics: Asian marketing communications activities review & achievement, product focus & launching plans, headquarters' expectations about product focus for Asia, challenges to be overcome in each region, brand identity in Asia and social responsible enterprise branding, unifying gift items or production in Asia and local corporate flyer, and eBusiness/local language catalogue project progress. HARTING would like to congratulate all involved for this successful annual marketing communications meeting.



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